



Press Release
For immediate release

24x7 Learning partners with OPITO, Atlas Interactive, and brings them to India. Offers complete learning solutions to the Oil and Gas Industry

ONGC, India chooses 24x7 Learning to set up their eAcademy- Gyandhara.

Mumbai, August 28, 2008: 24x7 Learning, India's premier Talent Lifecycle Management Company, today announced that it has entered into a strategic alliance with Scotland-based **Atlas Interactive Limited**, the Oil and Gas Industry eLearning content specialist, and **OPITO**, renowned Oil and Gas Academy that provides certifications to the Oil and Gas Industry. This affiliation makes 24x7 Learning the first in India to provide end-to-end learning solutions to the Indian Oil and Gas industry across a range of safety and technical subject areas that fit within their training and competency framework.

Indian Oil & Gas giant, ONGC, is the first company to take advantage of this unique initiative. Gyandhara-ONGC India's, just-launched eAcademy, provides its employees with opportunities for self development and a range of oil & gas related e-learning products. 24x7 Learning has built, implemented and is managing Gyandhara for ONGC, India.

Speaking on this initiative, Priti Mathur, Head - ONGC Academy, ONGC, said "We have chosen 24x7 Learning as our learning partner to spearhead Gyandhara, an endeavor by ONGC to provide its employees with opportunities for self development and learning benchmarked to global standards. 24x7 Learning would provide OPITO certifications post completion of the course to all ONGC employees". This initiative brings eLearning opportunities, information and communications technology for Indian Oil & Gas industry professionals.

Speaking on the partnership, Karthik KS, CEO, 24x7 Learning, said "We are delighted to be associated with Atlas Interactive and OPITO, this alliance brings to the table the expertise of two international organizations excelling in their respective fields. Through this partnership we will provide holistic solutions to the Oil and Gas industry". He added "We are also extremely

happy to associate with ONGC, India, ensuring a consistent and high standard of training among its employees”.

Talking on the collaboration, Davig Doig, CEO, OPITO said, “We are very happy to partner with 24x7 Learning, India’s premier Talent Lifecycle Management company. Our partnership offers exciting solutions for talent development in the Indian Oil and Gas Industry”.

Tim Love, Sr. VP-GSM, Atlas Interactive Limited, said, “Aimed at addressing the skills shortages within the oil industry, the learning module from 24x7 Learning will enable both new recruits and experienced technicians to acquire approved qualifications, and it will assist employers to assess the skills and capabilities of their workforce within an accepted accreditation system. This is a brilliant initiative that we have, in partnership with 24x7 Learning and we look forward to working closely in the coming years to develop this suite of learning modules for technicians of all ages within the industry”.

About Atlas Interactive

Atlas Interactive Limited is the oil and gas industry e-learning specialist with a global client list of more than 100 blue chip Oil and Gas companies. Atlas Interactive has been producing world-class e-Learning modules for the Oil and Gas Industry since 1995. Their products are used by over 150,000 people worldwide every year.

www.atlasinteractive.co.uk

About OPITO

OPITO – The Oil & Gas Academy is an industry funded, employer-led organisation committed to developing the oil and gas industry’s workforce capability now and in the future.

www.opito.com

About ONGC, India

Oil and Natural Gas Corporation India Limited is Asia’s numero uno Oil and Gas exploration and production company. It is cumulatively producing 762.3 Million Metric Tonnes (MMT) of crude and 440.7 Billion Cubic Meters (BCM) of Natural Gas, from 115 fields. Ranked 23rd among the top 250 Global Energy Majors of the world, ONGC is the only fully-integrated petroleum company in India, operating along the entire hydrocarbon value chain.

www.ongcindia.com

About 24x7 Learning

24x7 Learning is India's premier Talent Lifecycle Management SM company that delivers end-to-end learning solutions. From inception in 2001, they have evolved with changing market needs. The equity from Network 18 is testimony to their robust growth and sustained financial performance.

Headquartered in Bangalore, 24x7 Learning has regional offices in Mumbai, Delhi, Chennai, Hyderabad, Kolkata, and Pune. Some of 24x7 Learning's marquee clients include: The Aditya Birla Group, Accenture, Samsung, Essar, Mahindra and Mahindra, Murugappa Group, Larsen and Toubro, Barclays Bank, MindTree, Dell, Satyam and Pepsico. (www.24x7learning.com)

Accolades and Achievements

- * *Recognized as the 50 fastest growing companies in India by Deloitte*
- * *24x7 Learning is the largest e-Learning implementation company in India with users in more than 25 countries across the world*
- * *24x7 Learning has provided learning solutions to over a million learners since its inception in 2001*
- * *24x7 Learning has been awarded the Red Herring 100 Asia award in 2006*
- * *24x7 Learning is the winner of the Deloitte Technology Fast 50 India 2007 and the Deloitte Technology Fast 500 Asia.*
- * *24x7 Learning is amongst the NASSCOM Top 100 IT Innovators of 2007*
- * *24x7 Learning serves 7 of top 10 IT outsourcing companies and 6 of top 10 BPO/ITES companies in India*