



Key Executives by Function

Karthik K S - CEO



As founder and CEO, Karthik KS heads 24x7 Learning, India's premier Talent Lifecycle ManagementSM Company and an emerging global leader in this field.

Since its inception in the 2001, the company has received many accolades and has been recently recognized with the most prestigious Red Herring Asia award.

In his role, Karthik leads the company's efforts to capitalize on long-term growth opportunities and aligns its operations with key customer segments in the global market place. Karthik is strengthening the company's presence in key markets across vertical industries. He has been greatly successful in implementing company policies and business strategies positioning the company as a pioneer in Talent Lifecycle ManagementSM.

Prior to founding 24x7 Learning, Karthik has worked with companies like PCL, HCL, Hewlett Packard, Microland etc. With more than 18 years of experience in Sales and Operations, Karthik has handled IT Products, IT Services and has spent 9 years in the corporate training industry.

Karthik has been a leader in product development and corporate training. He has been at the helm of some of the best eLearning Corporate Implementations in India. As an active proponent of eLearning in India, Karthik has several articles and lectures on eLearning to his credit. He has been a panel judge at the Excellence in eLearning Awards for Years 2002 and 2003 conducted by Brandon-Hall, USA. He holds an Engineering Degree from Kurukshetra and has done his Masters in Business Management from Bharti Vidya Bhavan, New Delhi.

Anil Chhikara – President



Anil Chhikara is the President of 24x7 Learning. Anil is responsible for the company's global sales operations and all customer-facing functions, including sales, implementation, consulting and managed services.

With his extensive experience in enterprise sales and implementation, demand creation and international partnerships, Anil has played a key role in positioning 24x7 Learning as an emerging leader in eLearning implementation in the global market place. An active member of various eLearning forums, Anil has been personally involved in

driving some of the best eLearning implementations in various corporates like Airtel, Wipro, Aditya Birla Group, Xansa, Accenture, L&T Infotech, Murugappa Group, Patni, Convergys, 24/7 Customer and MindTree among others. A passionate believer of eLearning as the most powerful democratizing factor for education and empowerment, Anil is now active in evangelizing the use of eLearning in the formal education segment.

Before founding 24x7 Learning, Anil successfully set-up the representative office and sales network for Cimatron Ltd., Israel in India. From an unknown brand, he was responsible for establishing Cimatron as a major player in its target segment within a year of commencing operations. Anil was also instrumental in creating and ramping up Wipro's channel network and Parametric Technology's direct operations in India.

Anil has over 18 years of experience in the IT industry with companies like HCL-Hewlett Packard, Wipro, Parametric Technology Corporation, USA, Cimatron, Israel and Patni Computer Systems. He holds an engineering degree from National Institute of Technology, Kurukshetra.

Ravi Bramhapuram, AVP Technology



As AVP-Technology, Ravi Bramhapuram is responsible for using innovations in Technology for enhancing learning products. He brings to the table more than 15 years of experience in software engineering, with expertise in product development.

Prior to 24x7 Learning, he worked in Tavant Technologies as Engineering Manager. At Tavant, he has handled complex projects for clients in the healthcare and manufacturing domains. For his accountability and execution, he was awarded the MTeam Award.

Prior to that, he worked with i-flex solutions Ltd. There, he led the development of the next generation of i-flex's hugely popular Flexcube corporate banking product.

He began his career at Wipro Ltd. As a consultant from Wipro, he worked on the development of the powerful account product, Platinum for Windows, now owned by Sage Software. Ravi is an engineering graduate from R.V College of Engineering, Bangalore, India.

Ganesh Durupudi, Chief Technology Architect



Ganesh heads the Technology Innovation Cell, the brain behind the innovative products developed by 24x7 Learning. Ganesh is a Masters in computer science with over nine years of professional experience in the software industry, nearly eight years of which has been in eLearning.

Having started his career as a software programmer, Ganesh is today recognized as an eLearning technology expert with a passion for innovation. With his fresh insight and immaculate project management skills, he has an

impeccable track record of planning, building and launching successful, high profile virtual campuses. Ganesh was the architect of Gyanodaya Virtual Campus, the virtual extension of Gyanodaya Management Institute of Aditya Birla Group which was awarded by PC Quest as the Best IT Implementation Award for 2007.

Ganesh is the architect of the 24x7 LearnTrak, an AICC and SCORM compliant Learning Management System that today forms the backbone for over 30 Corporate Virtual Universities of India's top corporates like Aditya Birla, Mahindra & Mahindra, Essar Group, L&T, Murugappa, Dell, Xansa, MindTree, Convergys etc. His involvement in hands-on engagements as well as high level technical consulting to organizations for over nine years has enabled him to attain domain expertise in eLearning today.

John Varghese, Head - Enterprise Sales



John is Vice-President-Enterprise Business at 24x7 Learning. He is an MBA graduate from Bangalore University and has extensive experience in product sales, developing strategic business and in account management.

He has worked for over 15 years in sales and marketing functions in prestigious companies, and is dedicated towards working on organizational and personal goals. His career in corporate organizations, both national and multi-national has focused on bringing about a transformation in business practices and building winning teams. He has been at senior management positions in various organizations (software products/services/EDA) and has always been considered a valued asset to the company.

He has a rich and diverse experience in sales and marketing, business consulting, channel management, managing large-scale operations in the technology industry.

John's attributes lies in his leadership skills and his vision to succeed. His hobbies include playing soccer and cricket and training individuals on leadership and communication skills. He is also an avid music buff.

Roshini Poonnen, Head-Finance



Roshini Poonnen is Head-Finance at 24x7 Learning. Her role covers the functions of Finance, Accounts and Administration - spanning areas like audits, designing and implementing policies and control procedures, and ensuring process, legal and statutory compliance. She is also responsible for working capital management, budgeting and treasury functions.

She is an Associate Member of the Institute of Chartered Accountants of India. In 2005 she passed CISA (Certified Information Systems Auditor Examination) conducted by the Information Systems Audit and Control Association, Illinois, USA.

Roshini has more than 9 years of experience in the field of Corporate Finance. During her stint at Precot Mills Limited she handled Financial Planning and Management,

Forex Risk Management and was instrumental in designing and implementing policies and procedures in the Finance Function to facilitate Internal Financial Control. She also handled Working Capital and Consortium Lender Management that involved Liaising and negotiating with banks and financial institutions for short term and long term funding requirements. Roshini played a key role in liaising and concluding the recent round of investments at 24x7 Learning. She has internally been recognized with the 'Shooting Star of the Quarter', an award recognizing exemplary work measured for a quarter.

Roshini is an amateur artist. She is also trained in classical music and plays the Veena.

Biju Raj Vykath, AVP- Product Marketing



Biju Raj Vykath is AVP- Product Marketing at 24x7 Learning. In his role, he will drive our branding efforts, product launches and strategic plans.

Biju started his career in sales and has worked across marketing and operations before moving into P&L responsibilities. He built the sales and marketing operations at a software services organisation in Bangalore, making it the global hub. In his last assignment, he was heading the software line of business as the General Manager at a global travel, transport and logistics major. He was also associated as a consultant with some small to mid - tier software services organisations. He has worked with organisations like Citicorp, Satyam Infoway, Compaq and IBS in various national and international responsibilities.

Biju has a Post Graduate Diploma in International Business from S P Jain Instt. of Mgmt.& Research and a BE from RV College of Engg., Bangalore. He has been a guest speaker at various events and institutes. His hobbies include little reading and a little writing. He is passionate about team building, nurturing and direction setting. He strongly advocates his concept of 'Employee Delight' which will automatically lead to 'Customer Delight'.