

Press Release for immediate publication

24x7 learning bags the Red Herring 100 Asia Award

Recognition for playing a lead role in innovation and technology

Bangalore, September 15, 2006: 24x7 learning solutions, India's largest provider of consulting and implementation solutions in eLearning has bagged the coveted "Red Herring 100 Asia" award. The award recognizes the 100 private Asian firms driving the future of technology. The award besides recognizing 24x7 learning as the most promising young company has also proclaimed it as one that has vigor and vitality, right characteristics to make it big in the global market place.

Personally accepting the award at the Red Herring Asia 2006 conference at Hong Kong, Karthik K S, Founder & CEO, 24x7 learning, said, "The award is a tribute and a validation of the solutions approach we took to delivering learning which automatically led us to innovate on the way technology can be leveraged. This award also reiterates our belief that LearnTrak and our associated offering are unique and have a value proposition that is relevant in a global marketplace."

In his comments, Anil Chhikara, Co-founder & President, 24x7 Learning, said, "The award is dedicated to the entire team which has relentlessly pursued global benchmarks and our customers who played a stellar role in allowing the product to be fine-tuned to delivering in a mission-critical, global business environment. This honor only spurs us onto pursue bigger goals."

It may be noted that Red Herring Asia is the only event that recognizes Asia's hottest technology startups. As part of its short listing process, the editorial team of Red Herring rigorously evaluates over 1,000 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy and dedication to research & development.

24x7 Learning is a leading consulting, technology services and outsourcing company committed to deliver learning solutions to enable organizations be successful globally by upgrading their workforce to compete in the global markets.

Bangalore-based 24x7 learning has regional offices in Mumbai, Delhi and Hyderabad (in India) and an office in the US to support partners and customers in their intellectual capital management initiatives. The core team of the company has over 50 years of industry experience in implementing enterprise solutions and has been behind some of the most successful e-learning implementations in India. 24x7 Learning's business solutions have since delivered bottom-line benefits to Wipro, Compaq, Satyam, Patni, Aditya Birla Group, Bharti (Airtel), Ashok Leyland, Convergys, accenture, JPMorgan, L&T Infotech, ING Vysya among others.

Please visit <http://www.24x7learning.com>
