

e-Learning witnessing exponential growth

Bangalore, Dec 26 (UNI) A new dimension in Information Technology is fast catching up with both the old and new economies paving way with computers deliver the learning process moving away from instructor led training (ILT).

e-Learning has become the order of the day for Companies large and small to keep its employees abreast with the latest technology moving away from the classroom dredgery which was often time consuming and keeping employees away from their productive line.

e-Learning was changing the paradigm from teaching to learning with the success of business increasingly dependent on employee performance. The emphasis and onus on high-quality training has leaped multifold among organisations who look at training more seriously and were hindered by lack quality in of traditional modes of training which were often found unable to deliver due to rapid changes in technology decreasing the life span of knowledge and the ever increasing volume of knowledge needed in order for a person to be able to carry out their job in the current work environment.

Though India had already taken the lead in the eLearning business with several companies taking up content development. However it was slowly catching up in providing elearning services, the need for which was likely to go up exponentially in the coming years, according to K S Karthik, founder and Managing Director of 24x7 learning.

Talking to UNI, Mr Karthik said the global eLearning market was set to touch 23 billion dollars by this year end. India's contribution alone was estimated to be six million dollars. However the number would go up significantly over the next few years as the market was poised to growth of 40 to 50 per cent over the next few years and takeoff exponentially.